

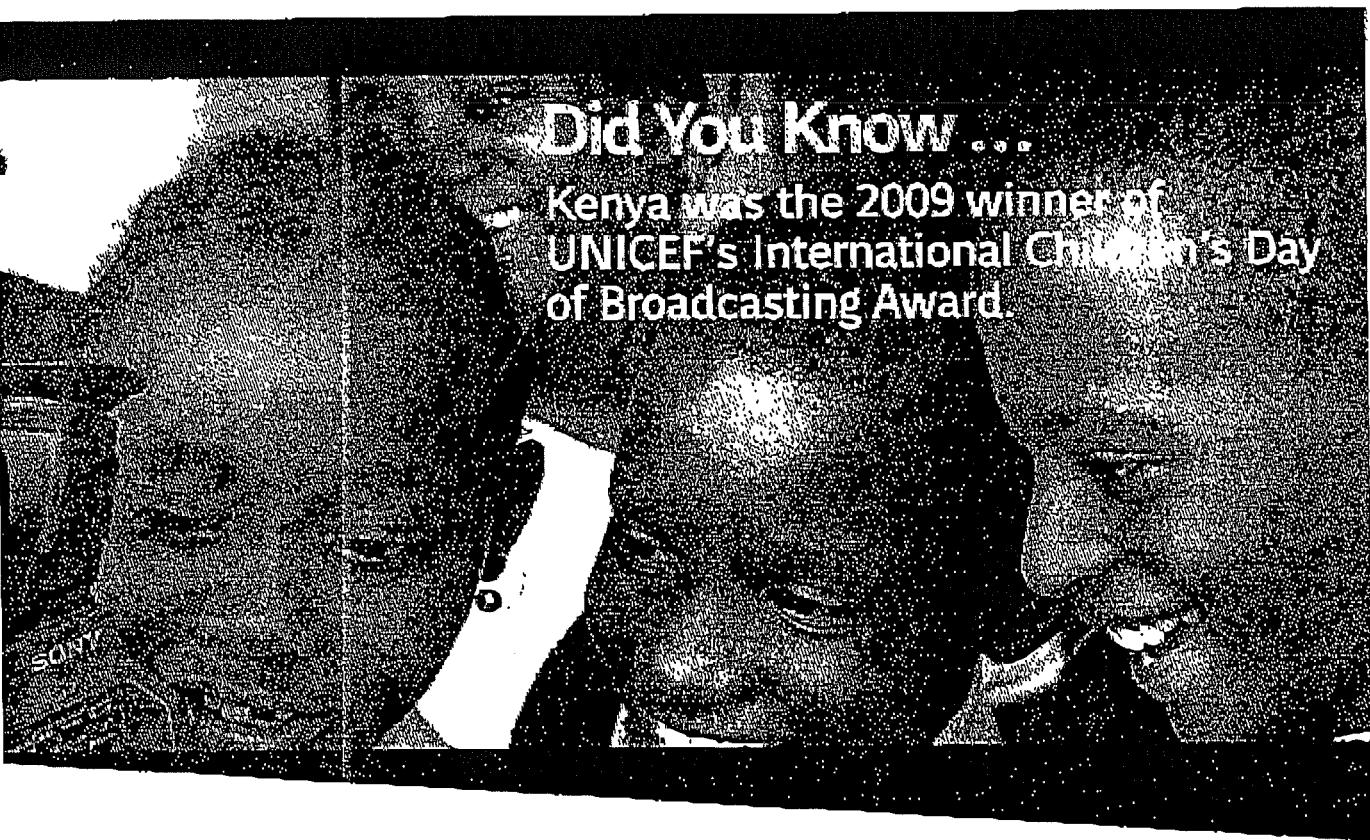
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Anjali Reddy

From: Ana Kolodzinski [akolodzinski@clsdc.com]
Sent: Thursday, July 22, 2010 10:46 AM
To: Kenya
Subject: Kenya was the 2009 winner of UNICEF's International Children's Day of Broadcasting Award

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Did You Know...

Kenya was the 2009 winner of
UNICEF's International Children's Day
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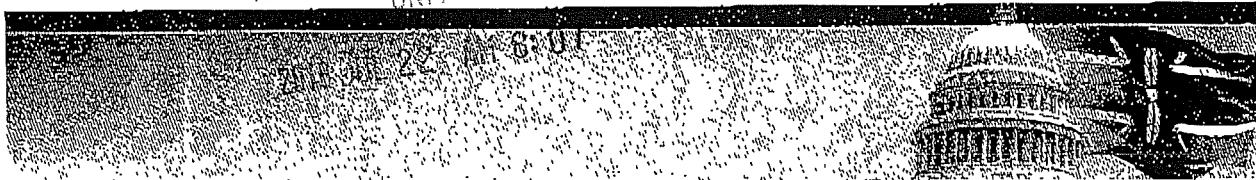
►The International Children's Day of Broadcasting is a day set aside each year to encourage young people to get involved in television and radio broadcasting.

►The winner of the award, Angels Café, is hosted by two Kenyan youths. The show focuses on raising awareness of children's issues in various communities.

Source: UNICEF

www.unicef.org/media/media_51700.html

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DAILY NATION

Kenya expects 1.2 million tourists this year

July 21, 2010

Kenya will reach the 1.2 million tourist mark this year if the current momentum of arrivals continues, Tourism Minister Najib Balala says.

The projection comes from the success the Ministry of Tourism has had promoting Kenya in targeted markets such as Eastern Europe, Russia, the Middle East and China.

"Improvement of the global economy has had good effects on our tourism sector. We are looking forward to doing even better," said Minister Balala.

The Tourism Minister said Kenya could reach 2 million visitors in 2012.

If the 1.2 million figure is achieved this year, it will surpass Kenya's 2007 record-setting year in which the country welcomed 1 million tourists.

He said his ministry is also working to increase domestic tourism – a pillar to the whole industry and a large supplement to foreign visitors.

"We have set aside Sh100 million to promote domestic tourism, up from Sh60 million in the previous season," he said.

Minister Balala praised the government's investments in infrastructure that have improved Kenya's energy supply and expanded the road network throughout the country. He hopes to soon double the amount of roadway from Moi International Airport in Mombasa to the nearby coastal town of Mtwapa.

Meanwhile, in order to boost tourism in the North Coast region, Balala said Kenya in the future plans to double its roadway capacity from Mombasa to the country's second largest coastal town, Malindi.

To read the original article, please [click here](#).

For more information, please contact Anjali Reddy at (202) 777-3508 or areddy@clsdc.com.

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